CLAIMS

- 1. Apparatus, for use with a computing device, for selecting a presence status from a number of available presence statuses comprising:
 - a data store for storing at least one predeterminable rule;
 - an activity monitor for monitoring an activity through the device; and
 - logic for determining the presence status based in part on the at least one rule and in part on the monitored activity.

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- 2. Apparatus according to claim 1, wherein the activity monitored by the activity monitor is defined by the at least one rule.
- 3. Apparatus according to claim 1 or 2, wherein the activity monitor monitors activity of the device.
 - 4. Apparatus according to claim 1, 2 or 3, wherein the activity monitor monitors activity external to the device.
- 5. Apparatus according to any previous claim, further comprising a presence publisher for publishing the determined presence status to a presence server.
 - 6. Apparatus according to any previous claim, wherein the logic is adapted for determining a plurality of presence statuses.

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- 7. Apparatus according to claim 6, wherein the presence publisher is adapted to publish each determined presence status to one of a plurality of presence servers.
- 8. Apparatus according to any previous claim, wherein the device is any one of a personal computer (PC), personal digital assistant (PDA), or a telephony-based communications device.
 - 9. Apparatus according to any previous claim, wherein the determined presence information is published to an instant messaging presence server.

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- 10. Apparatus according to any previous claim, wherein the determined presence information is published to a session initiation protocol (SIP) presence server.
- 11. A method, for use with a computing device, for selecting a presence status, from a number of available presence statuses comprising:
 monitoring an activity through the device; and determining a presence status based in part on the monitored activity and in part on at least one predeterminable rule.

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- 12. A method according to claim 11, wherein the step of monitoring comprises monitoring an activity as defined by the at least one rule.
- 13. A method according to claim 11 or 12, wherein the step of monitoring comprises monitoring an activity on the device.
 - 14. A method according to claim 11, 12 or 13, wherein the step of monitoring comprises monitoring an activity external to the device.
- 15. A method according to any of claims 11 to 14, further comprising publishing the determined presence status to a presence server.
 - 16. A method according to any of claims 11 to 15, wherein the step of determining comprises determining a plurality of presence statuses.

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- 17. A method according to claim 16, wherein the step of publishing further comprises publishing each determined presence status to one of a plurality of presence servers.
- 18. A method according to any of claims 11 to 17, for use with any one of a personal computer (PC), personal digital assistant (PDA), or a telephony-based communications device.
 - 19. A method according to any of claims 11 to 18, wherein the step of publishing comprises publishing the presence status to an instant messaging presence server.

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- 20. A method according to any of claims 11 to 19, wherein the determined presence information is published to a session initiation protocol (SIP) presence server.
- 21. A presence broking system for managing presence information received from two or more devices associated with a single user comprising:

 a storage device for storing at least one predeterminable rule; and means for publishing a presence status to a presence server based on the received presence information and the at least one predeterminable rules.